

## **OVERGINE AWARDED GOLD KENTICO PARTNER STATUS**

**OberGINE – web design, digital marketing and branding agency - has been awarded Gold partnership status with Kentico Software, the Web content management system vendor.**

**Kentico Gold partnership recognises OberGINE's expertise in delivering content managed solutions that achieve their client's business goals. The benefits offered by Gold partnership include opportunities for OberGINE to influence the Kentico development roadmap and pass these benefits on to their clients.**

As Oxford's leading digital agency - OberGINE has a reputation for producing content-managed web and mobile marketing and business solutions that are beautiful, usable, search engine optimised and accessible.

OberGINE's clients range from enterprises such the University of Reading, Concha y Toro and Unipart to SME's including Chris Lewis Fire & Security, The Career Boutique and Slow Dating to charities that include Oxford University Press, Greenpeace and the Oxfordshire Science Festival.

OberGINE recommend the Kentico CMS as the platform for their clients' websites because it allows for sophisticated user interfaces to be created, supports easy-to-use content management facilities integrated with workflow suitable for enterprise level content management. Finally, Kentico's strong support for rich media, integrated e-commerce facilities and extensibility as an application development platform makes it OberGINE's CMS of choice.

Jeremy Anderson, OberGINE digital director says:

*"OberGINE customers expect and demand bespoke, quality, usable and functionally rich solutions for both mobile and web. The Kentico CMS platform ticks all those boxes – enabling us to better serve our client needs - both now and in the future. We are delighted to be Gold Kentico partners as it benefits OberGINE and our clients."*

Lenka Navratilova, Partner Manager at Kentico says:

*"We are proud to welcome OberGINE within our family of top UK solutions partners. We are happy to offer our clients with services from a company that excels not only in website development, but also in web/mobile site design, e-commerce solutions with email marketing, search marketing and social media marketing."*

## **ABOUT OBERGINE**

OberGINE is a web design, digital marketing and branding agency that specialises in the production of online and mobile marketing and business solutions that combine creativity with robust technology and sound strategic planning.

#### **OBERGINE MEDIA CONTACT DETAILS**

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#### **ABOUT KENTICO CMS**

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 200+ configurable Web parts. It's currently used by more than 4,000 websites in 84 countries. The clients include Microsoft, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

#### **ABOUT KENTICO SOFTWARE**

Kentico Software ([www.kentico.com](http://www.kentico.com)) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the Deloitte Technology FAST 50 awards. For more information about Kentico please contact Eric C. Webb, Phone: +1-603-336 6020, E-mail: [eric.webb@kentico.com](mailto:eric.webb@kentico.com).

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